

FIG 6 shows another graphic user interface in accordance with an embodiment of the present invention.

FIG 7 shows yet another graphic user interface in accordance with an embodiment of the present invention.

FIG 8 shows a graphical user interface demonstrating the use of a media clip button in accordance with the present invention.

FIG 9 shows a graphical user interface demonstrating the use of an order form in accordance with the present invention.

FIG 10 shows a graphical user interface demonstrating the use of an electronic coupon in accordance with the present invention.

FIG 11 shows a graphical user interface demonstrating the use of a coupon in accordance with the present invention. --

Page 14, lines 17-18, delete "CROSS REFERENCE CALLME BUTTON APPLICATION."

Page 14, line 17, insert at the end of the paragraph -- In one embodiment, communications are established using the invention disclosed in United States Patent Application No. 09/038,149, filed March 11, 1998, which is incorporated herein by reference.

Page 19, line 21, delete "CROSS REFERENCE CALL ME BUTTON APPLICATION."

Page 19, line 21, insert -- 09/038,149, filed March 11, 1998, which is incorporated herein by reference. -- before the phrase "As is shown"

**In the Claims:**

Please cancel claims 40, 43, 44, and 46.

Please amend the claims as follows:

1. A system for providing to a user advertising on a hypertext network, comprising:
  - [a. a network;]
  - [b.]a. a server having advertisements, said server connected to [said] the network;
  - [c.]b. a client computer [having] comprising advertising software, a display device, a storage device, an input device and a browser, said client computer connected